



# Comprehensive Plan Update

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## Visioning Workshop

January 26, 2022 | Mt. Zion Baptist Church

# AGENDA

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Welcome &  
Introductions

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Comprehensive  
Planning 101

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Planning Process

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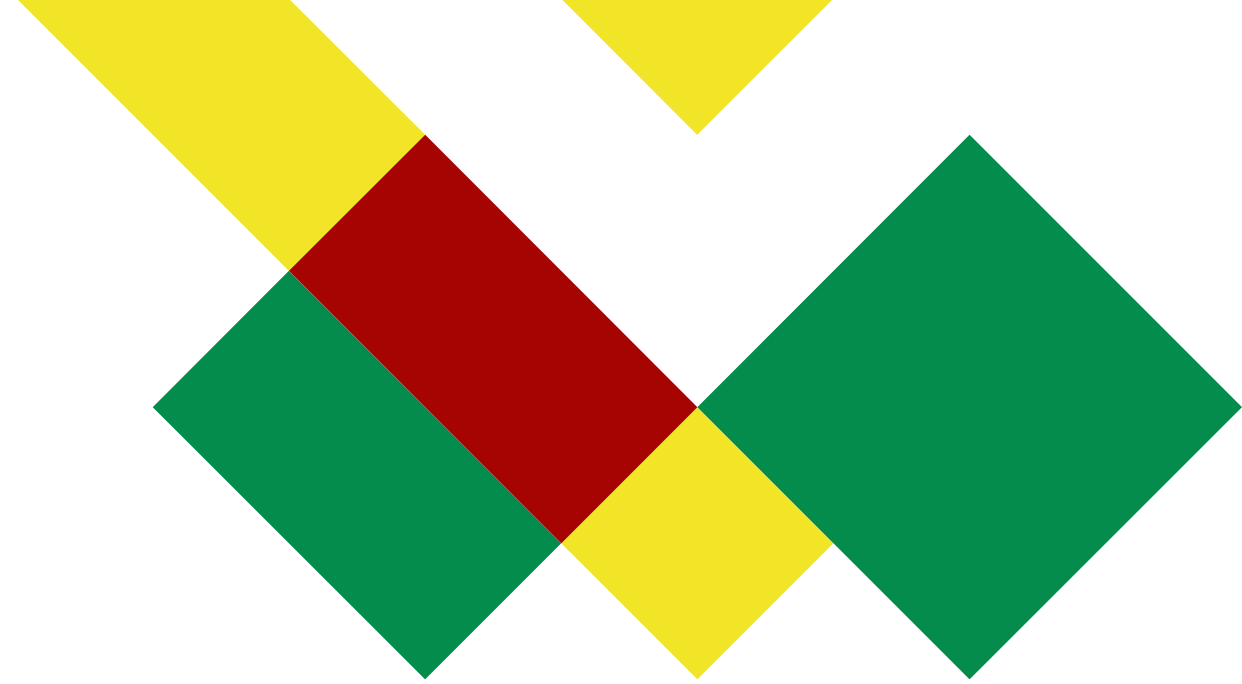
Group Exercises

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Next Steps

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Q&A



# WELCOME & INTRODUCTIONS



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Project Manager



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Vice President, Planning



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Planner

# COMPREHENSIVE PLANNING 101: WHAT IS A COMPREHENSIVE PLAN?

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- Serves as an official long-range policy statement
- Intended as a guide for day-to-day decisions regarding development and growth
- Gives direction to public and private decisions related to land use
- Establishes a collective **community vision** for growth and preservation over the next 20 years
- Coordinates decision-making within and between public and private entities to achieve a healthy and balanced environment
- Contains goals, objectives, policies, and guidelines
- Fulfills a State of Maryland requirement

# COMPREHENSIVE PLANNING 101: WHAT A COMPREHENSIVE PLAN IS NOT

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## **A COMPREHENSIVE PLAN IS NOT:**

- Zoning
- An ordinance
- A regulation

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## **A COMPREHENSIVE PLAN DOES NOT:**

- Change existing zoning
- Create new regulations
- Change the development rights allowed by each property's existing zoning

# COMPREHENSIVE PLANNING 101

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## HOW OFTEN IS THE PLAN UPDATED?

Maryland requires updates every 10 years + a 5-Year Mid-Cycle Review

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## WHEN WERE PREVIOUS PLANS UPDATED?

- 2011
- 2002
- 1994
- 1<sup>st</sup> Plan in 1969!

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## WHAT OTHER PLANS WILL BE CONSIDERED?

- I-95 Land Use Study
- Western Aberdeen Conceptual Plans
- Transit Oriented Development Master Plan
- Development Code
- Adequate Public Facilities Ordinance
- MARC Station Improvements
- MS4 Permit
- Harford County Plans

# COMPREHENSIVE PLANNING 101: 2011 COMPREHENSIVE PLAN

- Designed as a guide for physical development of Aberdeen until 2030
- Goals and objectives include:
  - Land Use
  - Adequate Public Facilities
  - Transportation
  - Housing
  - Quality of Life, Recreation, and Open Space
  - Economic Development
  - Environment
  - Architectural & Streetscape Design
  - Historical & Cultural Resources
  - Implementation



CITY OF ABERDEEN  
COMPREHENSIVE  
PLAN



2011



*"Home of Opportunity"*

# COMPREHENSIVE PLANNING 101: VISIONING PROCESS

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## Community Vision

Where are we?

Where are we  
going?

Where do we  
want to go?

How do we get  
there?

Final  
Comprehensive  
Plan

# PLANNING PROCESS: WORK PLAN OVERVIEW

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## 01. Project Kick-Off & Management

- Project Roadmap
- Public Engagement & Communications Plan
- Public Engagement & Communications Tracking
- Coordination Calls
- Milestone Status Reports

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## 02. Data Collection & Analysis

- Baseline Information Collection & Analysis
- Introductory Meetings

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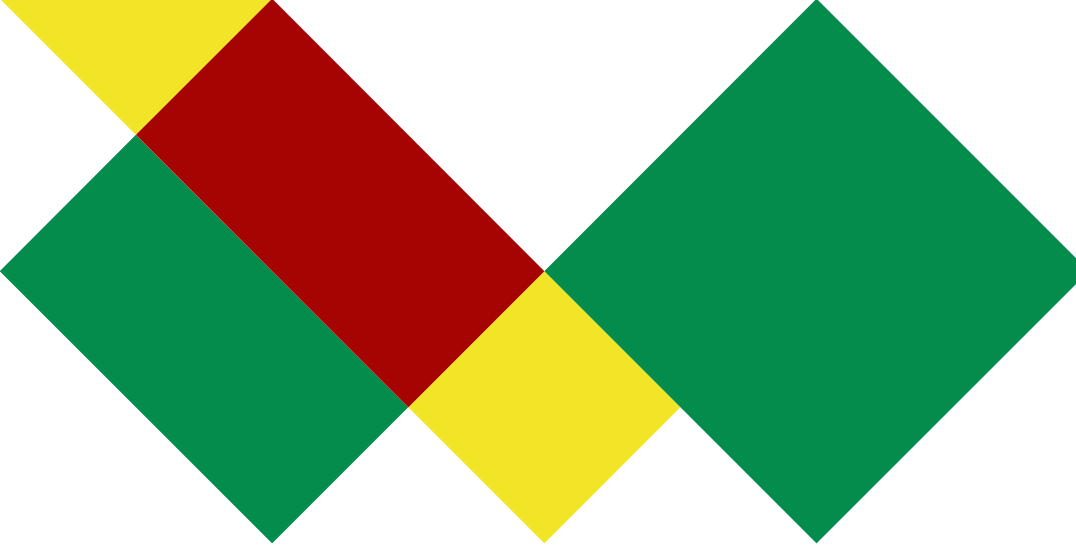
## 03. Community Engagement

- Communication Tools
- Engagement Events
- Public Engagement Report

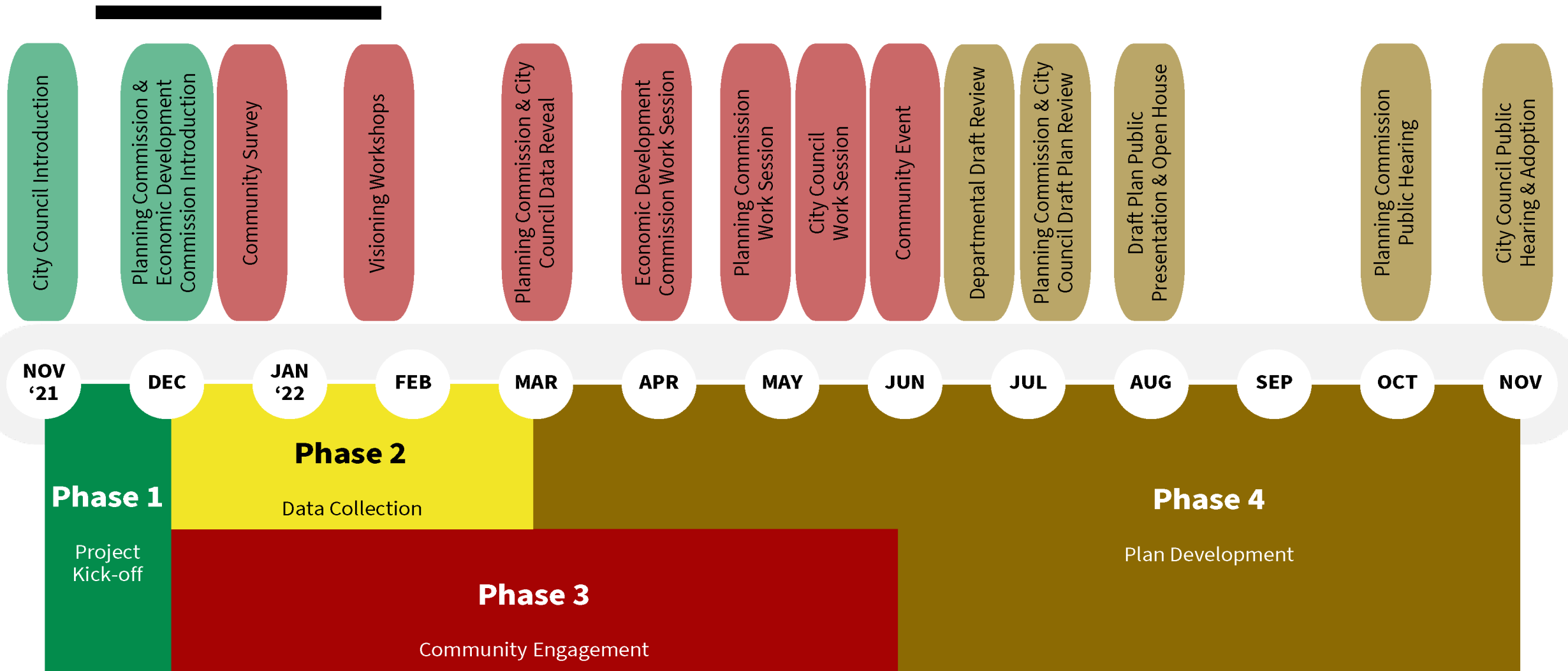
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## 04. Plan Development

- Plan Framework
- Draft Chapters
- Public Comment
- Public Hearing & Adoption




# PLANNING PROCESS: PROJECT TIMELINE



# WHAT IS A VISION STATEMENT?

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- Communicates what the City wants to be like in the next 20 years
  - Provides overall “big picture” guidance for the entire Comprehensive Plan
  - Is supported by all the goals and policies in the Comprehensive plan
  - Is often formatted as a short paragraph
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# WHAT IS A VISION STATEMENT?

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## 2011 Comprehensive Plan

*Aberdeen, through the adoption of the Plan, will concentrate development in a manner that ensures a safe, attractive, and economically viable land use pattern that sustains a balance between the City's current footprint and the inevitable growth that will occur, especially that related to the BRAC initiatives at Aberdeen Proving Ground.*

—Aberdeen, MD



# WHAT IS A VISION STATEMENT?

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*The Comprehensive Plan's primary purpose is to support the Town of Georgetown's vision—Well Rounded—and to maintain the quality of life and the small-town character of the community while protecting the health, safety, economic vitality, and welfare of Georgetown's citizens. The Town recognizes that responsible and sustainable use of land and natural resources is critical to its economic growth.*

—Georgetown, DE

*We envision Salt Lake City as a prominent sustainable city: the international crossroads of western America, blending family lifestyles, vibrant artistic and cultural resources, and a strong sense of environmental stewardship with robust economic activity to create a superb place for people to live, work, grow, invest, and visit.*

—Salt Lake City, UT

*Woodinville is a safe, friendly, family-oriented community that supports a successful balance of neighborhoods, parks and recreation, tourism, and business. We have preserved our woodland character, our open space, and our clean environment. We have enhanced our ability to move freely throughout the community by all modes of travel. Woodinville is a pleasant place in which to live, work, play, and visit, with a compact, inviting downtown that is attractive and functional.*

—Woodinville, WA

# GROUP EXERCISES

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## DIRECTIONS

- Choose a Group Recorder
- Choose a Group Reporter
- Discuss the exercise topics and record all responses
- Identify top response to report back

## EXERCISE #1

Needs, Wants, Desires, Barriers, Obstacles & Annoyances

## EXERCISE #2

Vision Statement Review

What Will Aberdeen be Known For?

# NEXT STEPS

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- Check out the planAberdeen website:  
[www.plan.aberdeenmd.gov](http://www.plan.aberdeenmd.gov)

**COMING SOON**

- Sign up for project updates
- Take the community survey
- Attend future workshops and meetings
- Provide comments on document drafts through the website
- Tell your family, friends & coworkers!



# QUESTIONS OR COMMENTS

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**Thank you for  
joining us!**