



Comprehensive Plan Update

Presentation to City Council

Wallace Montgomery Introduction

November 8, 2021

INTRODUCTION

WALLACE MONTGOMERY, LLP

is a collection of over 200 passionate professionals with expertise in disciplines that converge to best impact change and make places better for people.



**INTEGRITY.
QUALITY.
TEAMWORK.
RESPECT.**

- ✓ Asset Management
- ✓ Aerial Photogrammetry
- ✓ Bike & Pedestrian Planning & Design
- ✓ Comprehensive & Transportation Planning
- ✓ Construction Management
- ✓ Environmental Planning & Engineering
- ✓ Geographic Information Systems
- ✓ Highway Design
- ✓ Noise & Vibration Analysis
- ✓ Park & Trail Planning & Design
- ✓ Site & Building Design
- ✓ Traffic Analysis & Engineering
- ✓ Transit Planning & Design
- ✓ Utility Planning & Engineering
- ✓ Water Resources

PROJECT TEAM



Lauren Good, AICP
Project Manager



Ray Moravec, PE
Vice President, Planning



Nichole Davis
Planner



Angela Fleck
Planner & GIS Mapping

WORK PLAN OVERVIEW

01. Project Kick-Off & Management

- Project Roadmap
- Public Engagement & Communications Plan
- Public Engagement & Communications Tracking
- Coordination Calls
- Milestone Status Reports

02. Data Collection & Analysis

- Baseline Information Collection & Analysis
- Introductory Meetings

03. Community Engagement

- Communication Tools
- Engagement Events
- Public Engagement Report

04. Plan Development

- Plan Framework
- Draft Chapters
- Public Comment
- Public Hearing & Adoption



COMMUNITY ENGAGEMENT

ENGAGEMENT EVENTS

- Visioning Meetings (2)
- Community Event
- Draft Plan Presentation/Open House
- Comment Boxes
- Key Stakeholder Interviews

COMMUNICATION TOOLS

- Project Website
- Digital & Printed Materials
- Branding Materials
- Online & Hardcopy Survey
- Social Media Content
- Flyers
- Press Releases
- Fact Sheets
- Email Updates

PROPOSED PROJECT SCHEDULE

NOVEMBER 2021

TOPIC FOCUS:

Background/Data Collection

8 City Council Project
Introduction

DECEMBER 2021

TOPIC FOCUS:

Background/Data Collection

8 Planning Commission Project
Introduction

15 Economic Development
Commission Project
Introduction

15 Community Survey Release

JANUARY 2022

TOPIC FOCUS:

City Profile

TBD Visioning Workshop #1

TBD City Department/Stakeholder
Interview(s)

PROPOSED PROJECT SCHEDULE

FEBRUARY 2022

TOPIC FOCUS:

Sensitive Areas, Water Resources

TBD Visioning Workshop #2

TBD City Department/Stakeholder Interview(s)

18 Community Survey Closes

MARCH 2022

TOPIC FOCUS:

Transportation, Housing

9 Planning Commission Data Reveal

14 City Council Data Reveal

TBD City Department/Stakeholder Interview(s)

APRIL 2022

TOPIC FOCUS:

Community Facilities, Mineral Resources, Solid Waste

20 Economic Development Commission Work Session

TBD City Department/Stakeholder Interview(s)

PROPOSED PROJECT SCHEDULE

MAY 2022

TOPIC FOCUS:

Land Use, Municipal Growth

11 Planning Commission Work Session

23 City Council Work Session

JUNE 2022

TOPIC FOCUS:

Introduction, Implementation

TBD Community Event

TBD City Department Draft Plan Review

JULY 2022

TOPIC FOCUS:

Full Document Draft

13 Planning Commission Draft Plan Review

25 City Council Draft Review

PROPOSED PROJECT SCHEDULE

AUGUST 2022

TOPIC FOCUS:

Incorporating Draft Review
Comments

TBD Draft Plan Public
Presentation & Open House

OCTOBER 2022

TOPIC FOCUS:

Public Comment Period &
Adoption Process

12 Planning Commission Final
Review; Public Hearing &
Potential Recommendation

24 City Council Final Draft
Introduction


NOVEMBER 2022

TOPIC FOCUS:

Plan Adoption

14 City Council Public Hearing &
Potential Adoption

PROPOSED PROJECT SCHEDULE

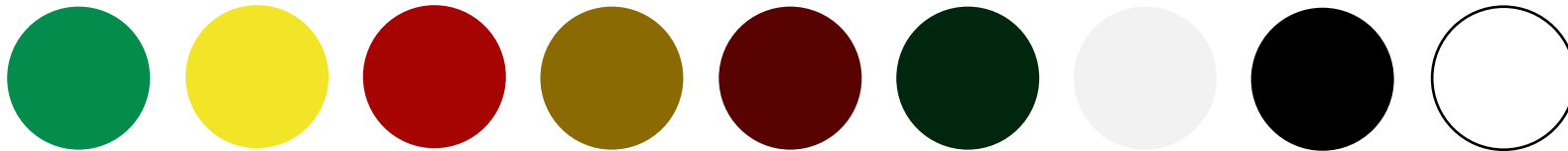
- Dates will be updated as they are finalized.
 - Proposed project schedule is subject to change based on additional input from the City and venue availability.
 - Regular coordination calls with Planning & Community Development staff will occur and milestone status reports will be provided for inclusion in appropriate meeting packets.
 - Initial chapter drafts, interview recaps, and other project work products will be shared with City staff and revised to address internal comments prior to release to the Planning Commission, Economic Development Commission, City Council, or public.
- 

PROPOSED PROJECT BRANDING

LOGO

plan**ABERDEEN**
Our City. Our Plan. Our Future.

COLOR SCHEME



COMMISSION, BOARD & STAFF HOMEWORK

1. The City's current Comprehensive Plan was adopted in 2011. How has Aberdeen changed since that time?
2. What are your top priorities or areas of concern that you hope to see addressed in the Comprehensive Plan update?
3. What do you like most/least about the current Comprehensive Plan?
4. Is there anything in the current Plan that is a "must keep?"
5. What areas does the current Plan not address that it should?
6. What organizations should the planning team seek input from?
7. What are the City's strengths, weaknesses, opportunities, and threats (SWOT Analysis)?





QUESTIONS OR COMMENTS



Lauren Good, AICP

Wallace Montgomery | Project Manager

lgood@wallacemontgomery.com



**WALLACE
MONTGOMERY**

ENGINEERS | PLANNERS | SURVEYORS | CONSTRUCTION MANAGERS